## 7th International Conference on The Human Side of Service Engineering Markus Warg Session Chair: Applying Service Design Techniques to Health Care

Dear colleague,

I contact you on this particular call for papers and personally invite you to submit a paper. I know that you are highly interested in this and related area of study, and you have made some significant contributions to research. I would be delighted to have a contribution from you to the 7th International Conference on The Human Side of Service Engineering (HSSE) as an affiliated conference within the framework of the International Conference on Applied Human Factors and Ergonomics (AHFE).

The conference objective is to provide an international forum for the dissemination and exchange of scientific information on theoretical, generic, and applied areas of human factors and ergonomics.

Our session focus is on: **Applying Service Design Techniques to Health Care**. It may be that your research results relate to the focus of this session – if so, then please submit a new paper!

If you know colleagues who work in this field and might want to submit a new paper, then please forward this mail to them. There is still plenty of time to write an interesting paper. I look forward to a wide range of good-quality submissions!

- Abstract (500 words) deadline for paper presentations is 1 December 2019 http://ahfe2020.org/submission.html
- Final Deadline of accepted papers is 1 February 2020
- Submissions instructions: <u>AHFE 2020 Conference Submission System</u>
- For more information please look at: <u>http://ahfe2020.org/board.html#hsse</u>

Thank you for your consideration. Best wishes,

Markus Warg

Session Chair

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The 11th International Conference on Applied Human Factors and Ergonomics (AHFE 2020) and the Affiliated Conferences to be held at the Hilton San Diego Bayfront, San Diego, California, USA, July 16-20, 2020